



THE VOICE OF THE UK LUBRICANTS INDUSTRY

20th Anniversary

Sponsorship Packages

For over twenty years, the United Kingdom Lubricants Association (UKLA) has been championing the interests of the lubricants sector in the United Kingdom & Ireland.

As the voice of the sector, UKLA aims to safeguard and enhance its reputation by lobbying government on policy issues that matter to our members, creating a strong voice for the sector, helping to drive up standards of performance, and bringing together a network of professional lubricant companies.

To commemorate this occasion, UKLA is offering member companies and partner organisations the opportunity to align their company with the association for this anniversary year in a variety of sponsorship packages that mark this significant occasion and milestone.

Platinum package

£25,000

- UKLA/Lube websites - Company logo on dedicated area on UKLA/Lube websites
- Lube magazine - Premium full-page adverts in 6 issues of Lube Magazine (print & digital)
- Banner & button advertising across Lube Media website for 12 months
- ELID Premium Enhanced listing for 12 months
- Newsletter campaign (3 per year) to our subscriber list
- Lube website article & social promotion
- Social media - Exclusive social media promotion (monthly shout-outs)
- 20% off Lube Media Conference tickets
- Events - A company table at the UKLA Annual Dinner, Northern Lunch & RAF Lunch
- UKLA General Sponsorship of Annual Dinner
- Training - 1 place on CLC training course
- First refusal on bespoke sponsorship opportunities



Gold package

£15,000

- UKLA/Lube websites Company logo on dedicated area on UKLA/Lube websites
- Lube magazine - Premium full-page adverts in 3 issues of Lube Magazine (print & digital)
- Banner advertising across Lube Media website for 12 months
- ELID Featured listing for 12 months
- Newsletter campaign (2 per year) to our subscriber list
- Lube website article & social promotion
- Exclusive social media promotion (monthly shout-outs)
- Events - A company table at the UKLA Northern Lunch & RAF Lunch
- 15% discount on Annual Dinner tickets
- Training 15% discount on CLC training course
- First refusal on bespoke sponsorship opportunities

Silver package

£7,500

- UKLA/Lube websites Company logo on dedicated area on UKLA/Lube websites
- Lube magazine - Premium full-page adverts in 1 issue of Lube Magazine (print & digital)
- Lube website article & social promotion
- Button advertising across Lube Media website for 12 months
- ELID Featured listing for 12 months
- Newsletter campaign (1 per year) to our subscriber list
- Exclusive social media promotion (monthly shout-outs)
- Events - A company table at the UKLA Northern Lunch
- 10% discount on Annual Dinner and RAF Lunch tickets
- Training 10% discount on CLC training course
- First refusal on bespoke sponsorship opportunities



	PLATINUM PACKAGE	GOLD PACKAGE	SILVER PACKAGE
UKLA/Lube websites	Company logo on dedicated area on UKLA/Lube websites	Company logo on dedicated area on UKLA/Lube websites	Company logo on dedicated area on UKLA/Lube websites
Lube magazine	6x Premium full-page adverts in Lube Magazine (print & digital)	3 x Premium full-page adverts in Lube Magazine (print & digital)	1 x Premium full-page adverts in Lube Magazine (print & digital)
Lube Media Website	Banner advertising across Lube Media website for 12 months. Button advertising across Lube Media website for 12 months	Banner advertising across Lube Media website for 12 months	Button advertising across Lube Media website for 12 months
ELID Listing Directory	Premium Enhanced listing for 12 months	Featured listing for 12 months	Featured listing for 12 months
Lube magazine newsletter	3 x two month campaign to our subscriber list	2 x two month campaign to our subscriber list	1 x two month campaign to our subscriber list
Social media	Lube website article & social media promotion across 12 months. Exclusive social media promotion (monthly broadcasts)	Lube website article & social media promotion across 6 months. Exclusive social media promotion (monthly broadcasts)	Lube website article & social media promotion across 3 months. Exclusive social media promotion (monthly broadcasts)
UKLA/Lube Media Conference	20% off Lube Media Conference tickets	15% discount on Annual Dinner tickets	10% discount on Annual Dinner tickets
UKLA Social networking events	A company table for ten at the UKLA Annual Dinner A company table for ten at the UKLA RAF Lunch A company table for ten at the UKLA Northern Lunch UKLA General Sponsorship of Annual Dinner First refusal on bespoke sponsorship opportunities	A company table for ten at the UKLA RAF Lunch A company table for ten at the UKLA Northern Lunch First refusal on bespoke sponsorship opportunities	10% discount on RAF Lunch tickets A company table for ten at the UKLA Northern Lunch First refusal on bespoke sponsorship opportunities
UKLA Training	1 place on the Certificate of Lubricant Competence course	15% discount on CLC training course	10% discount on CLC training course
Cost	£25,000 (+VAT)	£15,000 (+VAT)	£7,500 (+VAT)