

UKLA Sponsorship Opportunities 2018

Sponsorship	Includes	RAF Lunch	UK Delegation Mtg	UKLA Golf Day	Northern Lunch	Annual Dinner	Newsletter	Website	Notes
In association with	Sub heading on all event literature. Logo on all event material. Hyperlink on all electronic logos. Opportunity to provide branded table gifts to all attendees.	£ 2,000.00	£ 500.00	£ 1,000.00	£ 1,000.00	£ 5,000.00			At the RAF Lunch this opportunity would superceed all other opportunities so you would be the sole sponsor of this event. At the Annual Dinner this opportunity would superceed the Headline Sponsor opportunity i.e. An event would have either in association with or headline sponsor not both.
Headline Sponsor	Prime position logo on all pre and post event material Hyperlink on all electronic logos. Opportunity to provide branded table gifts to all guests. Advert included in dinner presentation at a ratio of 2:1 to other sponsors. Logo included in dinner programme. Logo included in dinner article in Lube Magazine.					£ 4,000.00	£ 600.00		The newsletter will include your logo in the top left hand corner of each email campaign sent out by UKLA. This will include the monthly newsletter and any other ad hoc emails sent throughout the year.
Dinner	Logo on Flyer. Bespoke menu cards with Logo. Hyperlink on all electronic marketing			£ 400.00					
Half Way House	Logo on Flyer. Hyperlink on all electronic logos. Logo on bespoke Half Way House Vouchers			£ 300.00					
Nearest the Pin	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					
Longest Drive	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					
Earnest Newton	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					
Great Bridge	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					
Fairway	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					

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Edgar Vaughn	Logo on Flyer. Hyperlink on all electronic logos. Logo on Prize Bag			£ 100.00					
Speaker	NL: Logo on Flyer. ALL: Hyperlink on all electronic logos. ALL: Logo on seating plan and/or dinner programme. NL: Logo on networking booklet. AD: Logo on all pre dinner publicity. AD: Advert included in dinner presentation. AD: Logo included in dinner programme. AD: Logo included in dinner article in Lube Magazine.				cost	£ 3,500.00			
General Reception	NL: Logo on Flyer. ALL: Hyperlink on all electronic logos. ALL: Logo on seating plan and dinner programme. NL: Logo on networking booklet. AD: Logo on all pre dinner publicity. AD: Advert included in dinner presentation. AD: Logo included in dinner programme. AD: Logo included in dinner article in Lube Magazine.	cost			cost	£ 1,500.00			The reception cost at the 2015 RAF Lunch was approx £700.
VIP Reception	Hyperlink on all electronic logos. Logo on seating plan and dinner programme. Logo on all pre dinner publicity. Advert included in dinner presentation. Logo included in dinner programme. Logo included in dinner article in Lube Magazine.					£ 1,000.00			
General Sponsor	Hyperlink on all electronic logos. Logo on all pre dinner publicity. Advert included in dinner presentation. Logo included in dinner programme. Logo included in dinner article in Lube Magazine.					£ 750.00			There may be up to five General Sponsors

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Entertainment	NL: Logo on Flyer. ALL: Hyperlink on all electronic logos. ALL: Logo on seating plan and dinner programme. NL: Logo on networking booklet. AD: Logo on all pre dinner publicity. AD: Advert included in dinner presentation. AD: Logo included in dinner programme. AD: Logo included in dinner article in Lube Magazine.	cost			cost	£ 1,500.00			
Table Wine	Logo on Flyer. Hyperlink on all electronic logos. Logo on seating plan and dinner programme. Logo on networking booklet. Logo on all pre dinner publicity. Hyperlink on all electronic logos.	cost		cost	cost				N.B. The wine cost at the RAF Lunch 2015 was approx £1,200
Table Water	Logo on seating plan and/or dinner programme. Logo on all pre dinner publicity. Advert included in dinner presentation.					£ 750.00			
Programme Ad	Advert in Dinner Programme					£ 300.00			
Programme Sponsor	Logo on Flyer. Hyperlink on all electronic logos. Logo on all pre dinner publicity. Advert included in dinner presentation. Logo included in dinner programme. Logo included in dinner article in Lube Magazine. Prime Space Advert in Dinner Programme					£ 1,750.00			
Presidents Award	Logo in dinner programme. Logo on dinner presentation. Logo in post dinner publicity.					£ 500.00			
Young Employee Award	Logo in dinner programme. Logo on dinner presentation. Logo in post dinner publicity.					£ 500.00			
Sponsored Link on UKLA Website								£ 1,500.00	Per Annum