# Making the Most of Your UKLA Membership

Now that you have become a member of UKLA make sure you are maximising the opportunities it provides for you to get your voice heard, develop your business and improve your organisation's performance.

#### Attend an event

Events provide ideal networking opportunities for you to meet colleagues in informal surroundings and make new contacts. Each year the UKLA holds a number of social events including our industry-leading Annual Dinner held in the winter and attracting guests from all over Europe. We also hold a Northern lunch in the autumn, a lunch at the RAF club in London in the spring and an annual Golf Day in the summer.

In addition to our social events we also provide twice-yearly updates on our lobbying and policy work with the UEIL – the European Lubricants Association, ensuring your voice is heard in Europe. These events are called the UK Delegation to the UEIL where your representatives will talk about their work with the committees they chair or attend.

Attending events frequently will ensure you get the maximum benefit. Make sure you're on our membership mailing list so you know what's coming up. Don't forget that membership covers your whole company so your colleagues can also come along.

For more information on our events visit <a href="http://www.ukla.org.uk/events/">http://www.ukla.org.uk/events/</a>

## **Participate in Training**

Our industry leading courses are all designed by individuals working in the sector to ensure you receive the right mixture of knowledge, skills and information to develop your performance, that of your team and your organisation.

The **Introduction to Lubricants** is our one day foundation course covering the fundamentals of our sector and is specifically designed for those working in support roles or those new to the sector. <a href="http://www.ukla.org.uk/introduction-to-lubricants/">http://www.ukla.org.uk/introduction-to-lubricants/</a>

The flagship course the **Certificate in Lubricant Competence** is a nine month certificated programme designed for more established colleagues looking to develop their knowledge and understanding of leading industry practice including the technical aspects of lubricants and lubrication. http://www.ukla.org.uk/training/

The **Executive Industry Overview** is tailored to the needs of more senior managers looking to improve their understanding and knowledge of the technical aspects of our industry over a condensed two day residential programme. <a href="http://www.ukla.org.uk/executive-industry-overview/">http://www.ukla.org.uk/executive-industry-overview/</a>

#### **Provide a Profile**

Each new UKLA member is provided with a complimentary profile in Lube magazine – the industry leading publication. Packed with industry information, company news and technical articles, Lube ensures you get your voice heard across 25,000 readers in more than 100 countries.

You can also add your profile to ELID the European Lubricants Industry Directory available at <a href="http://www.lube-media.com/directory/">http://www.lube-media.com/directory/</a>. A complimentary profile in ELID provides you with an audience right across Europe of potential buyers and customers for your products.

### **Subscribe to Lube**

Lube magazine is the industry-leading publication of the lubricants sector and also the official journal of UEIL – the European Lubricants Association. By subscribing to Lube magazine you will receive a six complimentary editions of each year of a magazine that is packed with industry news, company information and technical articles to help you stay ahead in today's challenging environment.

To subscribe go to <a href="http://www.lube-media.com/subscribe">http://www.lube-media.com/subscribe</a> to <a href="http://www.lube-media.com/subscribe">lube.php</a>

#### Visit the UKLA Website Members' Area

The UKLA website includes a member only area providing access to a host of information and articles on various aspects of the lubricant sector including regulatory information essential in ensuring your company remains compliant.

For more information log on at http://www.ukla.org.uk/ukla-members-login/

### **Deliver a Seminar**

Contribute to best practice in the industry by sharing your knowledge and exchanging your experiences. These half day seminars provide an ideal opportunity to focus on key or emerging industry trends in intimate surroundings, as well as providing ideal networking opportunities.

Previous seminars have included sessions on REACH, Waste Management regulations and Social Media Marketing.

Upcoming seminars can be found in the Events section of our website at <a href="https://www.ukla.org.uk/events">www.ukla.org.uk/events</a>, or to express an interest in delivering a seminar email <a href="mailto:secretariat@ukla.org.uk">secretariat@ukla.org.uk</a>.

# Sponsor an event

Every year the UKLA hosts a comprehensive programme of events that you can support and sponsor. Sponsorship provides an ideal opportunity for you to create exposure for your company in front of the leading industry professionals and you may be surprised how cost effective sponsorship can be.

For more information on sponsorship opportunities visit <a href="www.ukla.org.uk/events">www.ukla.org.uk/events</a> or email <a href="mailto:secretariat@ukla.org.uk">secretariat@ukla.org.uk</a>.

## **Follow us on Twitter**

Make sure you stay up to date with all the latest UKLA news and tweets on Twitter.



### Join us on Linkedin

Join our group on Linkedin and stay connected!



# Visit our website at

www.ukla.org.uk

# Or for anything else

Call us on 01442 875922